



halo

Global

COMPLETE FX MANAGEMENT SOLUTION
AUTOMATED & ACTIVELY MANAGED

COMPANY SNAPSHOT



**Strong
Foundation
with
Innovative
Technology**

Halo Global, LTD

- Over 3,000 existing clients
- More than \$3.4mm in existing annual revenue
- Suite of advanced proprietary technology
- Projected average growth of over 70% per year
- Tested leadership team



ABOUT US

Building a Market Leader

Halo Global, Ltd is the strategic merging of Halo Financial, Ltd, a London based FX services business and FX Wise Trading, Inc, a U.S. based technology solutions company.

Anne Brensley, the CEO and co-founder of FX Wise Trading, Inc identified the opportunity to take FWT's WiseRisk products (including its risk management solution) and use them to propel Halo Financial forward as the most technologically advanced FX services company in the world.

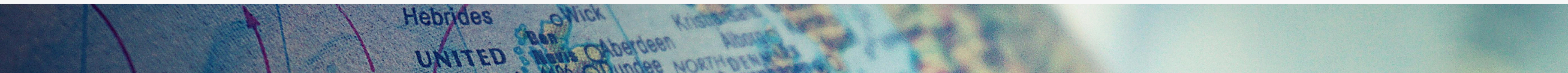


FX WISERISK

Implementing an FX management and hedging strategy can be daunting, but our suite of tech solutions makes the process simple and streamlined. We specialize in using business intelligence, automation, and optimization tools to offer pre-configured and customized FX management solutions. Whether you are looking to hedge currency fluctuations or mitigate risk in commodity trades, our proprietary technology offers answers

HALO FINANCIAL

The strongest currency is relationships
At Halo Financial, we do things differently. We regard currency exchange as the commodity, not you.
Since 2004, our currency specialists have been devising bespoke foreign exchange solutions to mitigate exchange rate risk for our business and personal clients.



THE PERSONAL TOUCH

A powerful advantage

Since its inception, Halo Financial has been dedicated to fostering long term relationships with its clients. With the help of technology, Halo Global will be able to continue that style of doing business without adding headcount. Opposing the overall trend of technology separating the user from the company and the business abandoning the personal touch, Halo Global will focus on using it as a compelling competitive advantage. This personal touch is particularly welcomed by a customer base who is forced into managing their currency needs and risk, but are not knowledgeable on FX markets.

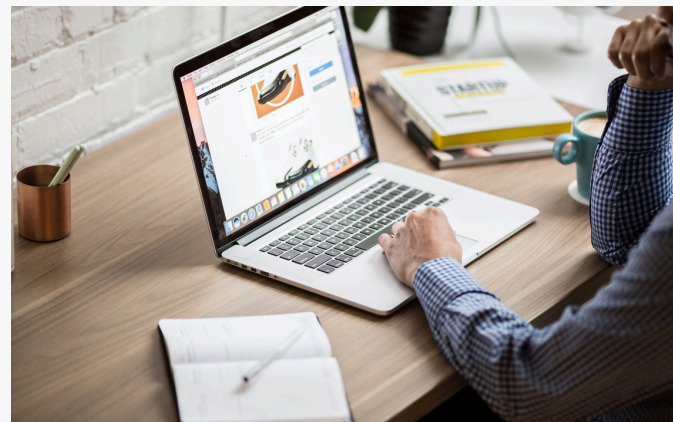
Halo Global will continue to grow its client relationships through 3 key activities:

1. **Fair and consistent pricing from day one:** Competitors price for the short-term. Specifically, looking to give anemic pricing just to inflate those numbers later on;
2. **Global presence:** With associates in both Europe and the U.S. Halo Global is committed to providing personal support when needed;
3. **Technology driven by clients:** Instead of being a tech company working in the FX industry, we will continue to be a FX company using technology for the good our clients. Thus, our tech development will be based on the voices of our clients, not just the hot trends in technology.



POWERED BY OUR TECHNOLOGY

As the FX exchange industry continues to hold onto manual methods of doing business and service retail clients with basic exchange needs, Halo Global offers an FX solution parallel only to what the roboadvisor solution offered the investment industry.



Business Intelligence

Halo Global gives clients a consolidated view of its FX needs and risks across all of its treasury management systems allowing for easy planning, budgeting, and forecasting.

Automated Planning Tools

Halo Global's proprietary WiseRisk technology can collect data across all of a client's accounts, identify upcoming events requiring currency exchanges and automatically generate trades for those events

Actively Managed Risk Solution

Halo Global has created pre-configured FX risk strategies that simplify the risk management process for clients by identifying risk in a client's financials, generating trades to offset that risk, and then allowing for seamless execution of those trades. This is the only actively managed risk solution in the industry

Execution Optimization

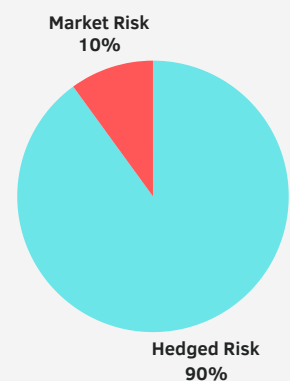
Halo Global's technology offers netting capabilities. This allows clients to offset the need to go to the private markets for currency exchanges by looking within the company for matches that could off-set each other and save the client significant transaction fees

FX RISK MANAGEMENT SOLUTION

Our Proprietary Strategies

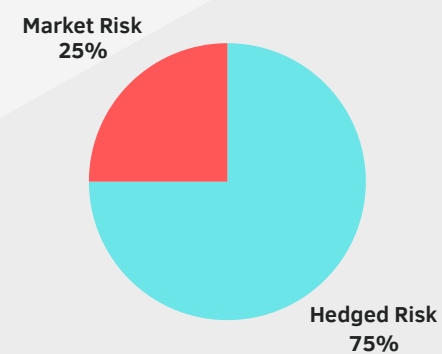
Simplicity is what is missing in the FX risk marketplace. Business leaders spend too much time manually managing their currency exposure and risk and often struggle to actively manage transactional, translational, and event risk within their company. We are focused on simplifying the complex.

Disciplined Value Strategy



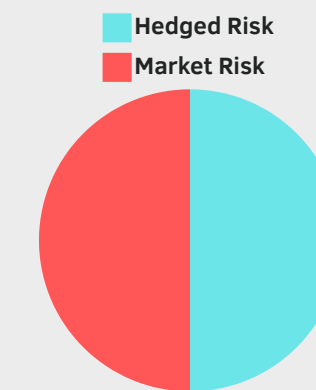
Designed for companies who are focused on predictability and stability of their company's projections and balance sheet.

Balanced Strategy



Designed for companies who would like predictability in their financials, but would also like some exposure to the currency markets.

Opportunity Strategy



Designed for companies who have business leaders regularly tracking the currency markets and would like to take advantage of positive swings in exchange rates while also knowing 50% of their FX risk is managed and hedged.

Our Proprietary Technology



OUR FX RISK SOLUTION

Simplifying the Complex

INTEGRATION LAYER & API SANDBOX

To develop its plug and set on-boarding process, WiseRisk has developed an Integration Layer that translates data from over 200 treasury management services' API tools allowing WiseRisk to plug into a company's financials in real-time. In addition, its API Sandbox allows WiseRisk to then plug into any liquidity provider a company may be utilizing.

Plug and Set On-boarding Process



Configuration Tool

WiseRisk's Configuration Tool allows the strategy building element of hedging FX risk to be simplified into easy set-it-and-forget-it decisions.

Netting Algorithm

To be more efficient and price sensitive, WiseRisk has incorporated a netting algorithm into its technology to allow any suggested trade orders to net out any matches that exist within the company.

WiseRisk's Automated Strategies Pre-configured and Customized

DISCIPLINED VALUE STRATEGY

Strategy Objective
The Disciplined Value Strategy aims to stabilize a company's currency risk. Using a 90% Top-Up Hedge, the strategy will maintain the identified risk and keep the risk constant as long as the company's FX exposure is within a 10% range of the target. The strategy can be used for cash flow, balance sheet, and overall risk. Depending on the specific market changes, the strategy objectives are subject to modification at the discretion of the company's treasury department.

Quarterly Hedging Approach: Cash flow and balance sheet risks
The Disciplined Value Strategy utilizes a quarterly rolling cycle for cash flow and balance sheet risks. These currency risks are identified as quarterly positions or a percentage quarter balance sheet risk. The risk is hedged using a 90% Top-Up Hedge. The start date is at the beginning of the quarter when the risk is identified and has a rolling date set for the end of the quarter. During the quarter, there are changes to the positions or the company identifies new forward contracts. It would be hedged on a balance sheet or if the exposure position the currency risk outside of the 10% range, the strategy will generate forward trades to offset that risk. The start date of these forward will be at the time the company creates these trades and the rolling date will be at the end of the quarter. Below is an illustration of a hypothetical example.

"Business as Usual"
The Disciplined Value Strategy allows companies to operate their business as usual. The strategy will maintain a 90% Top-Up Hedge. The strategy will generate forward trades to offset the risk.

Active Management
1. Automatic Strategy Rebalancing: When a company's exposure drifts outside of the 10% range, the strategy will automatically generate forward trades to offset the risk.

FX Exposure
A line graph showing FX exposure over time, with a target range and a 90% Top-Up Hedge line.

Quarterly Hedging Approach: Forward Risk
The Disciplined Value Strategy can be used to hedge one-time, unique, or short-term contractual obligations identified as "Forward Risk". As with the Quarterly Hedging Approach, 90% of the risk will be hedged and if at any time there are changes to the Forward Risk that push the risk outside of 10% range, the strategy will automatically rebalance and generate trades to offset that risk. However, unlike the Quarterly Hedging Approach, the start date and end date will be different and the company will take delivery on the currency risk. The start date will be the date at which the risk is identified and the end date of the forward contract will be the date the Forward Risk is received.

BALANCED STRATEGY

Strategy Objective
The Balanced Strategy aims to stabilize a company's FX exposure through an automated hedging strategy while allowing the company to have some exposure to the fluctuations of the currency market. Using a 70% Target Hedge, the strategy will maintain the identified risk and keep the risk constant as long as the company's FX exposure is within a 10% range of the target. The strategy can be used for cash flow, balance sheet, and overall risk. Depending on the specific market changes, the strategy objectives are subject to modification at the discretion of the company's treasury department.

Quarterly Hedging Approach: Cash flow and balance sheet risks
The Balanced Strategy utilizes a quarterly rolling cycle for cash flow and balance sheet risks. These currency risks are identified as quarterly positions or a percentage quarter balance sheet risk. The risk is hedged using a 70% Target Hedge. The start date is at the beginning of the quarter when the risk is identified and has a rolling date set for the end of the quarter. During the quarter, there are changes to the positions or the company identifies new forward contracts. It would be hedged on a balance sheet or if the exposure position the currency risk outside of the 10% range, the strategy will generate forward trades to offset that risk. The start date of these forward will be at the time the company creates these trades and the rolling date will be at the end of the quarter. Below is an illustration of a hypothetical example.

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Active Management
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FX Exposure
A line graph showing FX exposure over time, with a target range and a 70% Target Hedge line.

Quarterly Hedging Approach: Forward Risk
The Balanced Strategy can be used to hedge one-time, unique, or short-term contractual obligations identified as "Forward Risk". As with the Quarterly Hedging Approach, 70% of the risk will be hedged and if at any time there are changes to the Forward Risk that push the risk outside of 10% range, the strategy will automatically rebalance and generate trades to offset that risk. However, unlike the Quarterly Hedging Approach, the start date and end date will be different and the company will take delivery on the currency risk. The start date will be the date at which the risk is identified and the end date of the forward contract will be the date the Forward Risk is received.

OPPORTUNITY STRATEGY

Strategy Objective
The Opportunity Strategy aims to allow a company to take specific currency risks. It can be used to hedge forward contracts when a company has a specific currency risk. The strategy will maintain the identified risk and keep the risk constant as long as the company's FX exposure is within a 10% range of the target. The strategy can be used for cash flow, balance sheet, and overall risk. Depending on the specific market changes, the strategy objectives are subject to modification at the discretion of the company's treasury department.

Quarterly Hedging Approach: Cash flow and balance sheet risks
The Opportunity Strategy utilizes a quarterly rolling cycle for cash flow and balance sheet risks. These currency risks are identified as quarterly positions or a percentage quarter balance sheet risk. The risk is hedged using a 10% Target Hedge. The start date is at the beginning of the quarter when the risk is identified and has a rolling date set for the end of the quarter. During the quarter, there are changes to the positions or the company identifies new forward contracts. It would be hedged on a balance sheet or if the exposure position the currency risk outside of the 10% range, the strategy will generate forward trades to offset that risk. The start date of these forward will be at the time the company creates these trades and the rolling date will be at the end of the quarter. Below is an illustration of a hypothetical example.

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The Opportunity Strategy allows companies to operate their business as usual. The strategy will maintain a 10% Target Hedge. The strategy will generate forward trades to offset the risk.

Active Management
1. Automatic Strategy Rebalancing: When a company's exposure drifts outside of the 10% range, the strategy will automatically generate forward trades to offset the risk.

FX Exposure
A line graph showing FX exposure over time, with a target range and a 10% Target Hedge line.

Quarterly Hedging Approach: Forward Risk
The Opportunity Strategy can be used to hedge one-time, unique, or short-term contractual obligations identified as "Forward Risk". As with the Quarterly Hedging Approach, 10% of the risk will be hedged and if at any time there are changes to the Forward Risk that push the risk outside of 10% range, the strategy will automatically rebalance and generate trades to offset that risk. However, unlike the Quarterly Hedging Approach, the start date and end date will be different and the company will take delivery on the currency risk. The start date will be the date at which the risk is identified and the end date of the forward contract will be the date the Forward Risk is received.

CUSTOM STRATEGY

Characteristics of the Configuration Tool: Create Your Own Strategy
The Custom Strategy Configuration Tool is designed to accomplish two objectives. First, the configuration tool allows users to create their own strategy. The configuration tool can be used to create a custom strategy based on the company's specific needs. The configuration tool can be used to create a custom strategy based on the company's specific needs. The configuration tool can be used to create a custom strategy based on the company's specific needs.

"Business as Usual"
The Custom Strategy Configuration Tool allows companies to operate their business as usual. The strategy will maintain a custom hedge. The strategy will generate forward trades to offset the risk.

Active Management
1. Automatic Strategy Rebalancing: When a company's exposure drifts outside of the 10% range, the strategy will automatically generate forward trades to offset the risk.

FX Exposure
A line graph showing FX exposure over time, with a target range and a custom hedge line.

Quarterly Hedging Approach: Forward Risk
The Custom Strategy Configuration Tool can be used to hedge one-time, unique, or short-term contractual obligations identified as "Forward Risk". As with the Quarterly Hedging Approach, a custom percentage of the risk will be hedged and if at any time there are changes to the Forward Risk that push the risk outside of 10% range, the strategy will automatically rebalance and generate trades to offset that risk. However, unlike the Quarterly Hedging Approach, the start date and end date will be different and the company will take delivery on the currency risk. The start date will be the date at which the risk is identified and the end date of the forward contract will be the date the Forward Risk is received.

THE WISERISK PROPRIETARY DASHBOARD

"Your Hedging Status": See a consolidated visual of how far you are from your portfolio's target hedge.

"Your Currency Exposure": Easily know which currencies your company has exposure to.

Suggested Trades: Seamlessly execute the trades needed to hedge

Symbol	Quantity	Value	Status
USD / CAD	203,500.00	203,500.00	Open
USD / SEK	667,700.00	667,700.00	Open
GBP / USD	206,675.00	206,675.00	Open
AUD / USD	1,215,000.00	1,215,000.00	Open

FOREIGN EXCHANGE: THE LARGEST FINANCIAL MARKET IN THE WORLD

With over \$6Trillion in trades a day, the foreign exchange marketplace is the largest in the world. However, it is also one of the most complex and least understood markets.

The estimated \$869Billion market is positioned to grow an additional \$569Billion by 2028 as globalization and geo-political risks continue to increase FX trade and risk for multi-national institutions.

5yr Projected Market Share

Halo Global is projected to earn \$44.4mm in revenue a year. This projection would account for less than .0003% of the market and would allow for tremendous market share growth.

Competitors

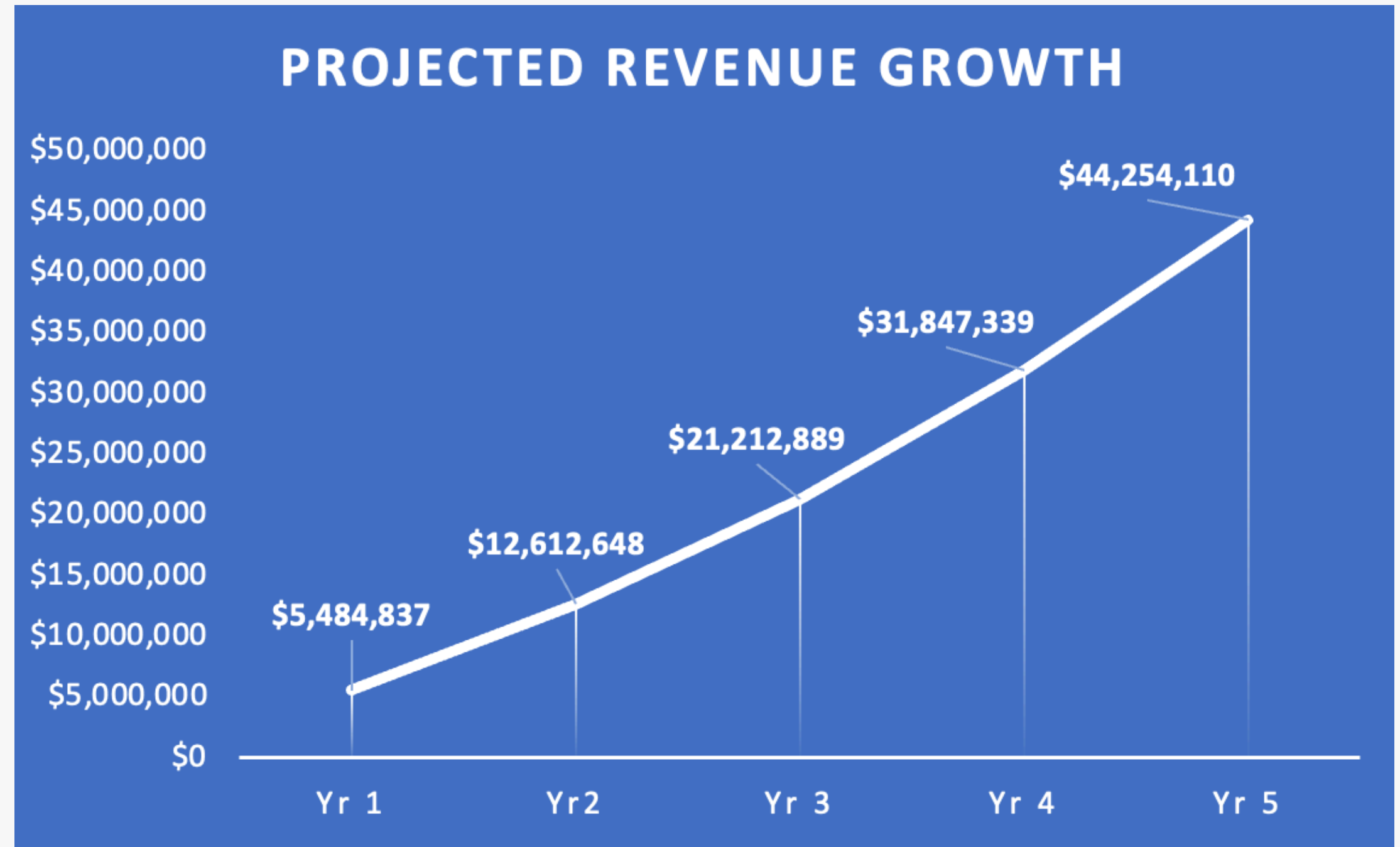
Surprisingly, there are a limited amount of FX services providers globally. Because of the finite number of liquidity providers and the strict licensing rules, Halo Global will be one of only a few competitors with the ability to provide FX services in both the US and Europe.

Technology Advancements

Technology companies have started to aggressively enter the FX industry, but have done so with limited understanding of the FX industry itself. Halo Global is bringing 20 years of FX servicing experience, but with technology designed to better the client experience, not replace the human side of the business.

FINANCIAL PROJECTIONS

Through smart strategic partnerships, the acquisition of books of business, the aggressive growth of our sales team, and the branding of a global company, Halo Global is positioned to grow more than 70% year after year



LEADERSHIP TEAM

HALO GLOBAL BOARD



Gavin Herridge
Board Chair
**founder of Halo Financial*



Anne Brensley, Esq
Board President
**co-founder of FX WiseRisk*

Halo Global's leadership team collectively has over 100 years of FX industry experience.

Halo Financial's team has successfully operated money services business for 20 years while FX WiseRisk's team successfully completed the vision, design, and build-out of its proprietary technology from infancy.

The three founders of both companies continue to be part of the leadership team.

LEADERSHIP



Warren Whyte
CEO



Rohanna Wise
Chief Product Officer
**founder of FX WiseRisk*



Andy Medler
Chief Revenue Officer



Nitin Shah
CFO

THANK YOU

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