

Executive Summary

Overview

Halo Global, Ltd is the strategic merging of Halo Financial, Ltd, a London based FX money services business and FX WiseRisk, Inc, a U.S. based technology solutions company. Anne Brensley, the CEO and co-founder of FX Wise Trading, Inc identified the opportunity to take FWT's WiseRisk product (an FX risk management solution) and use it to bring Halo Financial from a lagging MSB to one of the most technologically advanced MSB's in the world.

Upon launch, Halo Global, Inc will have a presence in two of the most important business hubs in the world (London and Manhattan), will have a technology solution unmatched in the marketplace and will have the team and tools to support larger corporate clients.

Halo Financial

Halo Financial has spent the last 20 years building a trusted and successful firm:

- \$304mm in currency trade volume per year,
- 3,000 corporate and private clients, and over
- \$3.4mm in annual revenue.

FX Wise Trading, Inc

FX Wise Trading, Inc, a U.S. based company, completed a suite of proprietary **WiseRisk** software solutions in 2024 utilizing the following capabilities:

- Business Intelligence
- Automated Planning tools
- Actively Managed Risk Solution
- Execution Optimization

Goals and Objectives



Market Opportunity

- Over \$6trillion in currency is exchanged daily
- Small # of FX currency providers
- Industry lacks tech solutions



FX Management Solution

- Data collection
- Consolidated account information
- Exchange planning for events
- Automated FX risk services
- Proprietary risk strategies



Financials: 5yrs

Projected 70% year after year growth

- Yr 1: \$5.48mm
- Yr 3: \$21.21mm
- Yr 5: \$44.25mm

Investment Offering

Valuation	Halo Financial (2x)	WiseRisk	Total
Initial valuation	\$7,040,000	\$5,000,000	\$12,040,000
Secondary valuation	\$3,000,000	\$700,000	\$ 3,700,000
Total	\$10,040,000	\$5,700,000	\$15,740,000

Equity Offering	10,000 total shares
35% of shares	3,500
Two investment tranches	
Tranche 1	\$4,214,000
Tranche 2	\$1,295,000
Total	\$5,509,000

Return on Investment	Value
Per share value at Investment	\$5,509,000
Per share value in 5yrs	\$63,593,934
RETURN ON INVESTMENT	11X

Use of Funds

USE	BUDGET
Sales Growth Costs	\$ 1,220,756.00
Technical Development	\$ 712,845.00
Transitional Costs	\$ 2,025,399.00
Credit Facility Costs	\$ 900,000.00
Equity Buyout	\$ 400,000.00
TOTAL	\$ 5,259,000.00
Contingency (8%)	\$ 250,000.00
TOTAL TOTAL	\$ 5,509,000.00

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